

WESTERN CANADA

Business Development Mission

September 11-15, 2023

Vancouver • Calgary

The Mississippi Development Authority invites you to participate in a **business development mission to Western Canada** from September 11-15, 2023. The mission will include one-on-one business appointments with pre-screened potential buyers, agents, distributors and joint venture partners. Stops in additional cities are available upon request.

REGISTRATION

Space is limited and available on a first-come, first-served basis.

The deadline to register is

July 7, 2023

For more information, contact:

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601.672.7562



Why Canada?

- Mississippi's **#1 Export Partner**
- **Free Trade Agreement** United States-Mexico-Canada
- Over **\$1 trillion USD bilateral trade** in goods and services in 2022 between the U.S. and Canada
- Destination of almost **20% of total Mississippi exports** in 2022
- More than **60,000 Mississippi jobs** depend on trade with Canada
- Canadians spend more than **60% of their disposable income** on U.S. goods and services
- Canada and the U.S. trade **\$2 billion in goods and services daily**
- Free pre-mission market research and business potential assessment
- Up to 100% of business-to-business appointments with qualified buyers
- Up to 50% of travel expenses (airfare, hotel, per diem)
- Up to 100% of translation services
- Customized itinerary and logistical support from MDA
- Financial support available for companies approved for STEP



Western CANADA

Business Development Mission REGISTRATION

PLEASE RETURN COMPLETED FORM BY **JULY 7, 2023.**

Company _____

Contact _____

Title _____

Address _____

Phone _____

Email _____

Webpage _____

Product Description _____

Signature _____

Date _____

